



2024 Conference
February 28-29, 2024
Fairbanks, Alaska



2024 Conference

Dear Region 12 Conference attendee:

On behalf of my fellow Alaskan REALTOR[®] members, I want to extend a warm welcome to the 2024 Region 12 Conference. Over the next couple of days, I hope you experience our Spring in Alaska and the hospitality of our members.

I am grateful to our sponsors who have graciously contributed to ensure you have an amazing experience here at Region 12. The agenda is full, and I encourage you to take full advantage of all you can. If you have any questions, please let me or the committee know. We want to make sure you have a memorable experience here in Fairbanks.

Sincerely,

Evelyn Arnott
NAR RVP, Region 12

Wednesday, February 28, 2024

- 1:00 PM **Room Check-in** *Bear Lodge*
- 1:30 – 2:30 PM **Executive Committee Meeting** *Wedgewood – Boardroom*
- 2:00 – 5:00 PM *Cash bar open Bear Lodge*
- 5:45 – 7:00 PM **Welcome Reception** *Antique Auto Museum, Photo Booth*
- 7:00 – 9:00 PM **Region 12 Dinner** *Bear Lodge – Golden Bear Restaurant, ticketed event*
- 9:00 – 11:00 PM **Evening of Reindeer Games and DJ**, *Bear Lodge – Golden Bear Restaurant*

Thursday, February 29, 2024

- 7:00 – 7:45 AM **Yoga** with Kerri Hartnett *Bear Lodge – Golden Bear Restaurant*
- 8:00 – 9:00 AM **Alaska Morning Buffet Breakfast** *Wedgewood – Gazebo Room* *Alaskan Bloody Mary's & Mimosas for purchase
- 9:00 – 9:40 AM **Region 12 Meeting** *Wedgewood – Borealis Ballroom*
- Welcome**, Evelyn Arnott, 2024 NAR RVP, Region 12
- **Inspiration**, Marion Wadsworth, 2024 NAR RPAC Trustees Fundraising Committee Chair/NAR Director
 - **National Anthem**, Tommy G, Local Business Owner
 - **Pledge of Allegiance**, Butch Currier, Director, Greater Fairbanks Board of REALTORS®
 - **REALTOR® Pledge**, Kitty Wallace, 2024 NAR REALTOR® Party Fundraising Liaison
- Approval of Minutes***
Evelyn Arnott, 2024 NAR RVP, Region 12
- 2023 Budget Close Out**
Connie Fogel, 2023 NAR RVP, Region 12,
- Region 12 Update**
Evelyn Arnott, 2024 NAR RVP, Region 12
- 9:40 – 10:00 AM Kevin Brown, NAR First Vice-President
- 10:00 – 10:45 AM Kevin Robbins, Keynote speaker
- 10:45 – 11:00 AM **BREAK**

Thursday, February 29, 2024 continued

- 11:00 – 11:20 AM Lawrence Yun, *NAR Chief Economist (Virtual)*
- 11:20 – 11:40 AM Katie Johnson, *NAR Chief Legal Officer, and Chief Member Experience (Virtual)*
- 11:40 – 12:00 PM Mike Artelli, *REALTOR® - Mental Health*
- 12:00 – 12:45 PM *LUNCH provided Wedgewood – Gazebo Room*
- 12:45 – 1:30 PM Alex Lange, *NAR VP of Strategy, and Innovation*
Kerri Hartnett, *Women’s Council of REALTORS® President*
Kitty Wallace, *REALTOR® Relief Foundation*
Tommy Choi, *RPAC Participation Council Chair*
- 1:30 – 2:15 PM *David Hensley, CEO, Idaho REALTORS®, Ball Game!*
- 2:15 – 3:00 PM **Leadership Paths Panel**
Moderated by Nobu Hata, *Director, Association & Industry Affairs Zillow*
Colin Mullane, *Principal Broker/Owner, Full Circle Real Estate*
Tommy Choi, *Co-Founder Weinberg Choi Residential*
Dale Chumbley, *The Dale Chumbley Group*
Gia Arvin, *President Florida REALTORS®*
- 3:00 – 3:45 PM **Buyer Brokerage Agreements**
Rick Harris, *Oregon REALTOR®*
Jeff Smart, *2024 President, Washington REALTORS®*
- 3:45 – 4:15 PM **2025 NAR Candidates** Introduced by Candis Dorsch, *2024 RVP-Elect, Region 12*
Christine Hansen, *2025 NAR First President*
Craig Sanford, *2025 NAR Treasurer*
- 4:15 PM New Business
Other Business
- 4:30 PM **Adjourn & Champagne Toast**

Conference Speakers



Mike Artelli is a 17-year REALTOR® from Cocoa Beach, Florida, father of 3 children and a new grandpa to a beautiful granddaughter. Mike has served as local association president, Florida REALTORS® District Vice President, and been a Director for Florida REALTORS® and the National Association of REALTORS® for 8 years now. He is a graduate of the 2019 NAR Leadership Academy (best class ever!) and serves as the 2024 Chairperson for NAR's Leading Edge Advisory Board.



Kevin Brown (AHWD, C2EX), a REALTOR® from Oakland, Calif., is the 2024 First Vice President of the National Association of REALTORS®. A second-generation real estate professional with over 44 years of experience, Kevin owns and manages the family business that his father started more than 55 years ago.



Tommy Choi co-founded the Weinberg Choi Residential team in 2007. The Weinberg Choi Residential team has sold over 2,000 properties and over \$1 billion dollars in sales volume. They are consistently ranked in the top 10 real estate teams in Chicago, which puts them in the Top 1% of Chicago Association of Realtors' top producers. Tommy also served as the 135th president of the Chicago Association of Realtors and the first Korean American president in the association's 139-year history.



Dale Chumbley is a 2nd generation REALTOR® in Vancouver, Washington who has been selling real estate since 1994. He also spent 8 years working in the Clark County Department of Assessment & GIS in the Land Records Department. He was named by Inman News one of the 100 Most Influential Real Estate Leaders in the country for 2010. He is the founder of 365 Things To Do In Vancouver, WA on Facebook.



Rick Harris, (ABR, CRS, GRI, RENE, SRS, PSA, SFR, ePRO) is a Principal Broker and team leader at John L Scott Ashland, with over 30 years of hands-on, in-the-trenches experience in residential, multi-family and commercial listing and sales. Throughout his career, Rick has volunteered widely in REALTOR® and MLS leadership at the local, state and national levels.



Kerri Hartnett is the Women's Council of REALTORS® 2024 National President. A third-generation REALTOR®, Hartnett has over 19 years of personal real estate experience and has been a consistent top-producing REALTOR® since 2004. Kerri serves the Oregon REALTORS® as a State Director, and as a member of the Political Affairs Key Committee.



Nobu Hata is a real estate industry veteran since 1996. He is a student of real estate sales, marketing, communications trends, consumer trends, social media, and technology in the real estate industry having adapted new school techniques into multiple successful real estate sales businesses. From REALTOR® to NAR director to Association CEO, Nobu is now the Director of Association and Industry Affairs for Zillow Group.



David Hensley is the CEO of the Idaho REALTORS®. Prior to this role, Hensley served in the Office of the Governor, where he was the Chief of Staff for Idaho Governor C.L. “Butch” Otter since 2011. Before that, he served as Deputy Chief of Staff and Legal Counsel to Governor Otter. Hensley is a proud Native Idahoan with a sincere appreciation for our state and individual communities.



Katie Johnson is the Chief Legal Officer and Chief Member Experience Officer for the National Association of REALTORS®. Katie is responsible for assuring the programs, policies and activities of NAR follow the law. She is also responsible for defending the association against legal challenges and initiating litigation to protect and preserve association assets and policies. Katie also leads initiatives to enhance member engagement.



Alex Lange is Vice President of Strategy and Innovation at NAR. His team is charged with researching trends and emerging technologies that impact homeownership and expose leaders to an action-based approach to manage, harness, and leverage the constant change around them. Before NAR, Alex was the former CEO of Forbes Global Properties, CEO of UpstreamRE and President of Home Captain. A Certified Foresight Practitioner (“Futurist”) and graduate of Harvard’s General Management Program.



Colin Mullane is a Broker Owner of a small brokerage in Ashland Oregon. Licensed since 2000, Colin is a past President for the Oregon Association of REALTORS®, a graduate of the NAR Leadership Academy, NAR Past Regional Vice President and recently served as the REALTOR® Party Director.



Kevin Robbins, a retired US Air Force Commander with 26 years of service. From flying combat missions to leading the prestigious Thunderbird Demonstration Squadron, he's accumulated over 3,800 hours in top military aircraft like the F-15, F-16, and F-22. He lives in Bozeman, Montana, where he and his wife, Sarah, embrace outdoor adventures with their daughter.



Jeff Smart is a second-generation REALTOR® and the Designated Broker/Owner of 2 brokerages in Eastern Washington with over 100 agents. Real Estate is his fourth career. He has worked in radio and television news; in the music industry managing the global distribution of audio; and the information technology realm as an IT Director.



Kitty Wallace (AHWD, ABR®, C2EX, CRS, e-PRO®, GREEN, RSPS, SFR, PSA) is the National Association of REALTORS® 2024 REALTOR® Party Fundraising Liaison. She is the Managing Broker of RE/MAX Integrity in Cle Elum, Wash., located in a small rural community east of Seattle. She is an NAR Director and has served in various leadership roles.



Lawrence Yun is Chief Economist and oversees the Research group at the NATIONAL ASSOCIATION OF REALTORS®. He supervises and is responsible for a wide range of research activity for the association including NAR's Existing Home Sales statistics, Affordability Index, and Home Buyers and Sellers Profile Report. He regularly provides commentary on real estate market trends for its 1.4 million REALTORS®.



See you at the next Region 12 Conference
The Lodge at Whitefish Lake
Whitefish, Montana
February 27-28, 2025

Thank you to our sponsors



State Farm

