2 0 2 2 HOUSING 1 SUMME

OISE REGIONAL REALTORS®

ELMORE COUNTY



Welcome!

Becky Enrico Crum 2022 President Boise Regional REALTORS®



Elmore County Housing Summit Sponsor





2022 Annual Sponsors







Welcome!

Becky Enrico Crum 2022 President Boise Regional REALTORS®



Elmore County Advisory Group

Sign-up at the registration table



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REALTORS® COMMUNITY FOUNDATION

of Ada, Elmore, and Gem Counties





Mitra Mehta-Cooper Land Use and Building Director Elmore County

Crystal Rodgers Elmore County Commissioner



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ELMORE COUNTY HOUSING SUMMIT -2022 BOISE REGIONAL REALTORS

Crystal Rodgers, Elmore County Commissioner Mitra Mehta-Cooper, Land Use and Building Director









AGENDA

01 Introduction

02 Trends from last year

03 Growth and Development

04 Policies for your clients

05 Closing Thoughts



COUNTY AND DEPARTMENT

Amazing destination for family travelers, outdoor enthusiasts, adventure seekers, or those just looking for a relaxing getaway.

Land Use and Building Department promotes sustained growth and development in Elmore County. Our day-to-day activities revolve around ensuring public health, safety, and welfare through implementation of Elmore County Zoning and Development Ordinance and the Local Land Use and Planning Act.









ELMORE COUNTY

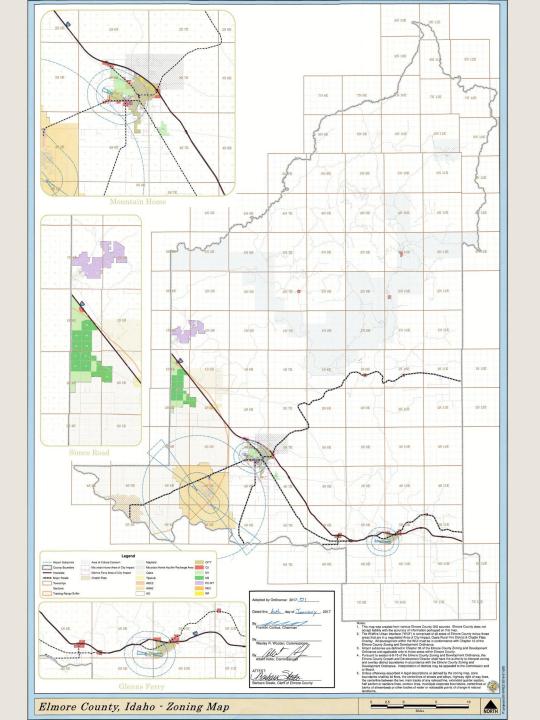
- Approx. 3100 sq. mile
- Population approx. 27,800
- Two incorporated cities Mountain Home and Glenns Ferry
- Mountain Home Air Force Base
- Three Highway Districts
- Five Fire Districts
- Established on February 7, 1889 with its county seat at Rocky Bar
- Highest elevation in NE at10,651 feet and lowest elevation in SW at 2500 feet









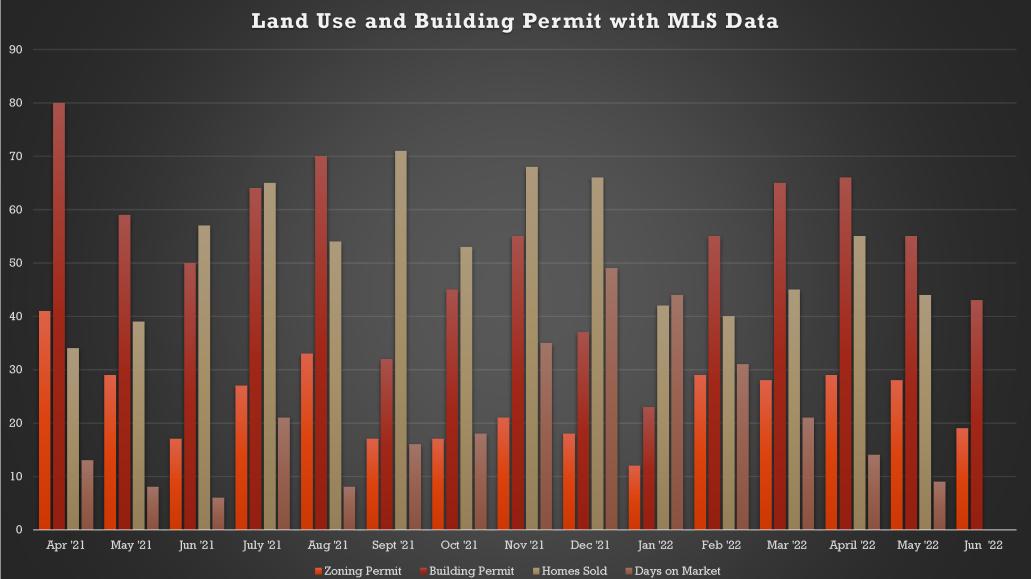








GROWTH AND DEVELOPMENT TRENDS





GROWTH AND DEVELOPMENT TRENDS

- 52 new home permits per year since 2019
- Median Home Sale Price in:
 - December 2019 \$194,900
 - December 2020 \$232,250
 - December 2021 \$312,750
- Department's Revenue:
 - FiscalYear 2020 \$276,159
 - FiscalYear 2021 \$510,368
 - FiscalYear 2022 (to June 30) \$299,639
- A lot more interest in residential solar panel applications

ELMORE COUNTY IS EMERGING AS: 1) AN AFFORDABLE HOUSING SOLUTION TO TREASURE VALLEY'S DEMAND; 2) WEEKEND RETREAT FOR APPROX. 700K PEOPLE IN TREASURE VALLEY; AND 3) ALTERNATIVE ENERGY SOURCE AND GENERATOR – SOLAR AND WIND MAINLY

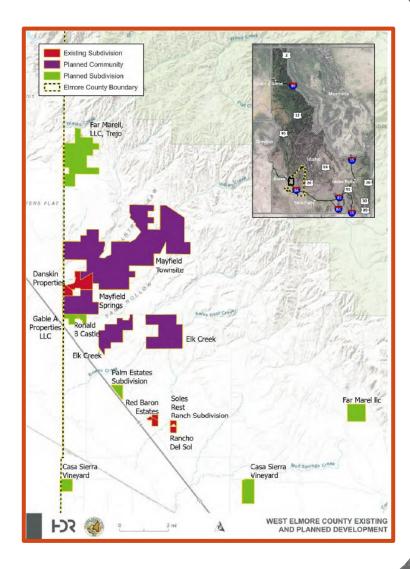
alamy - F69J74











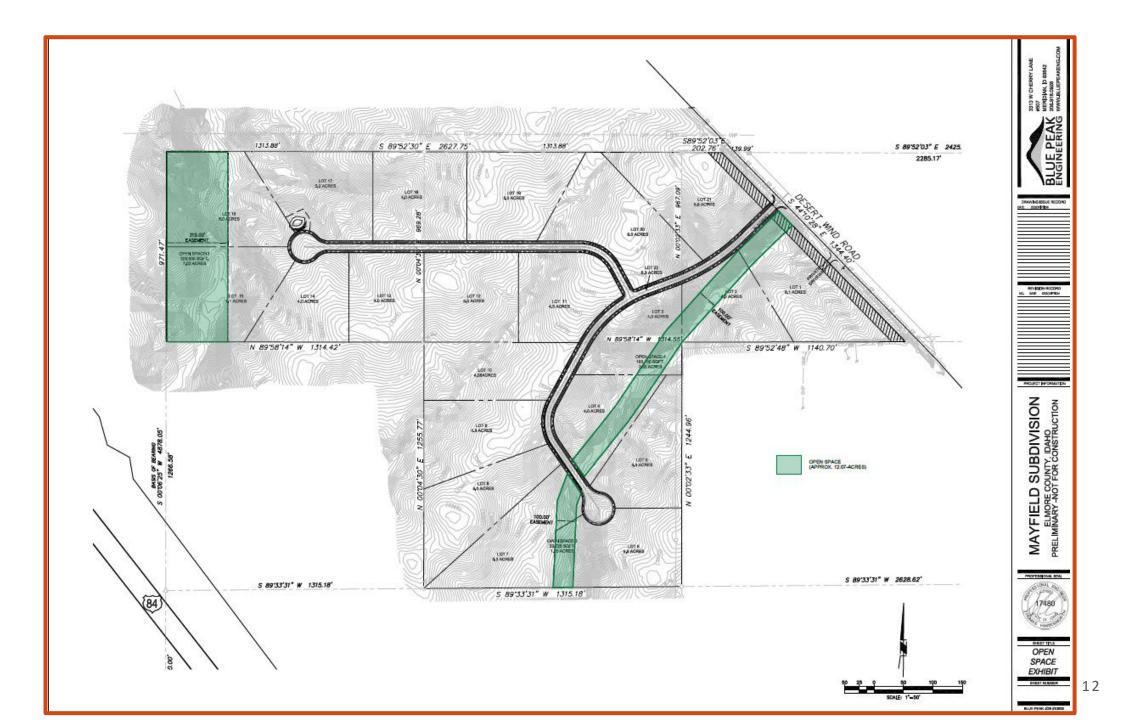
ELMORE COUNTY GROWTH -WESTERN BORDER

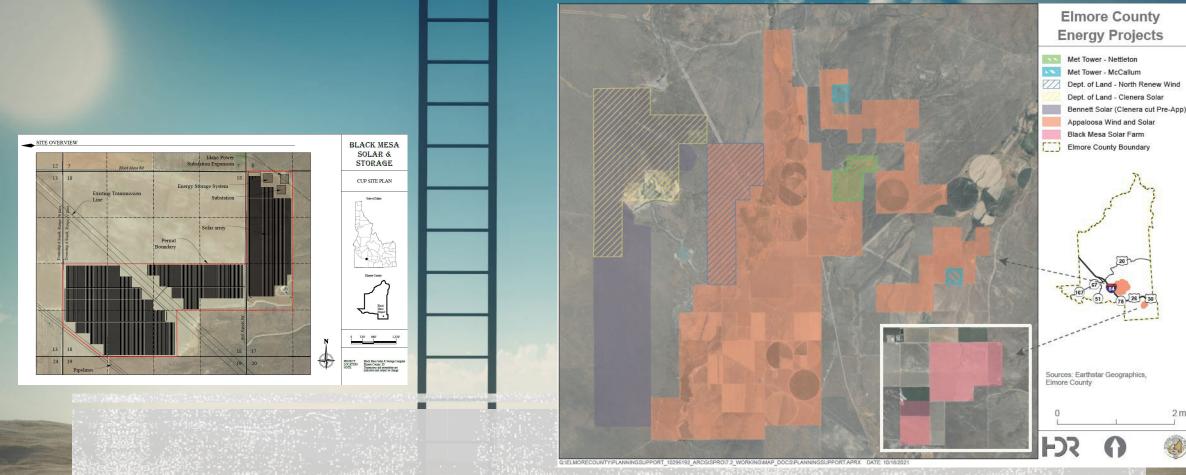


Mayfield Springs Community Amenities and Public Services

TABLE OF OPEN SPACE, TRAILS & PATHWAYS						
110	OS-N	Natural Open Space				
	OS-D	Developed Open Space	LAND USE BY DISTRICT AND CATEGORY TABLE			
	TR-1	Pedestrian				
	TR-2	Pedestrian/Bicycle	LAND USE DISTRICT	TOTAL ACRES	PERCENT OF TOTAL	DENSITY RANGE (DU/ACRE)
	TR-3	Multi-Use	Residential			
	TR-4	Multi-Active Natural	Low (R-LD)	177.11	23%	1-4
			Medium (R-MD)	103.00	13.56%	4-8
COMMUNITY AMENITIES & PUBLIC SERVICES			High (R-HD)	84.55	11.13%	8-15
			Multi-Family (R-MF)	45.43	5.98%	Up to 25
	PUBLI	C SERVICES	Mixed Use			
A.	Community Park		Mixed-Use Town Center (MU- TC)	20.00	2.63%	
9	School Site		Mixed-Use (MU)	13.69	1.80%	Up to 25
0	Library		Institutional			
			Institutional (IST)	30.08	3.96%	N/A
•	Open Sports Fields		Open Space			
			Open Space - Natural (OS-N)	96.38	12.69%	N/A
•	Emergency Services		Open Space - Developed (OS-D)	87.00	11.45%	N/A
-			Right-of-Way	102.3	13.47%	N/A
•	Community Well Location				1000/	
ŵ	Townsite / Commercial		Total Project Acre	759.54	100%	
置	Groce	ry				
	Park 8	& Ride				
×	Waste	ewater Treatment Facility				

11





2 mi

No.

ELMORE COUNTY GROWTH-**ALTERNATIVE ENERGY**

3

ELMORE COUNTY GROWTH -**WEEKEND TOURIST** DESTINATION (EASILY ACCESSIBLE, LESS CROWDED, AND MORE RUGGED)

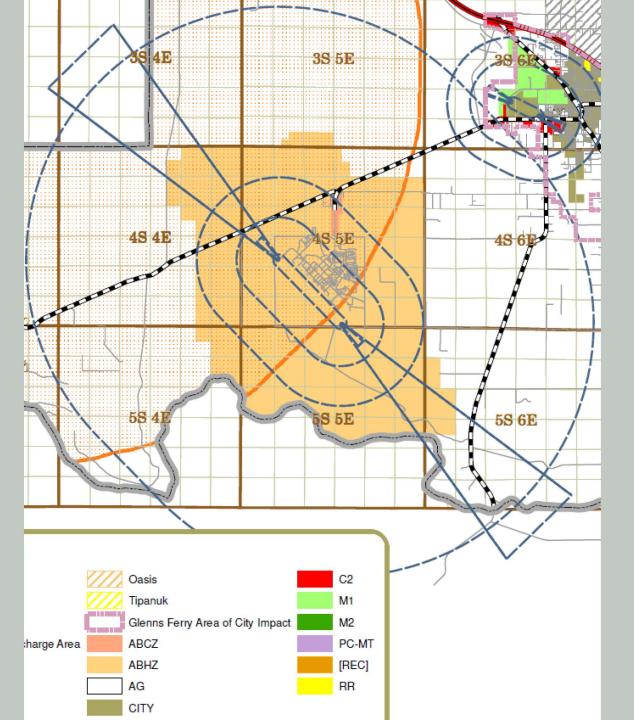




POLICIES FOR YOUR CLIENTS



Airbase Hazard Zone and Airbase Commercial Zone



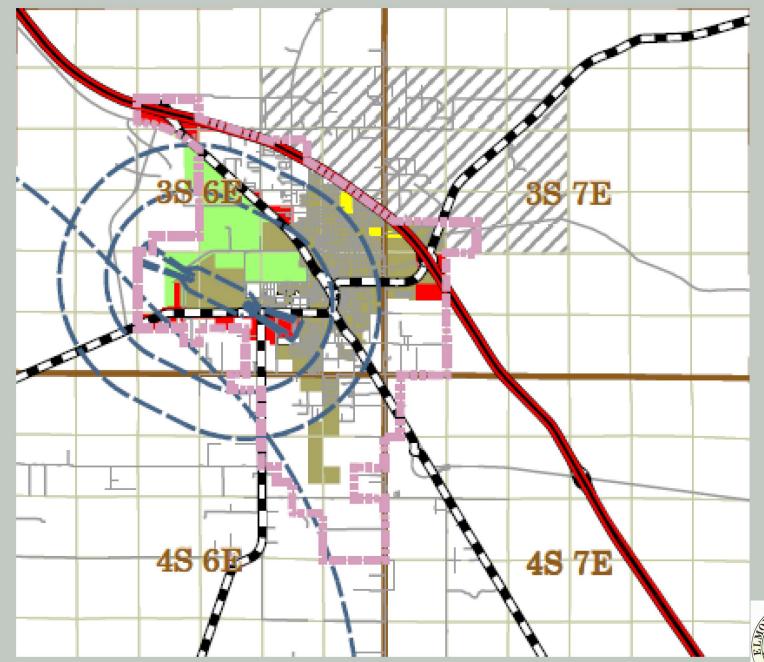


HEAVY AND LIGHT INDUSTRIAL



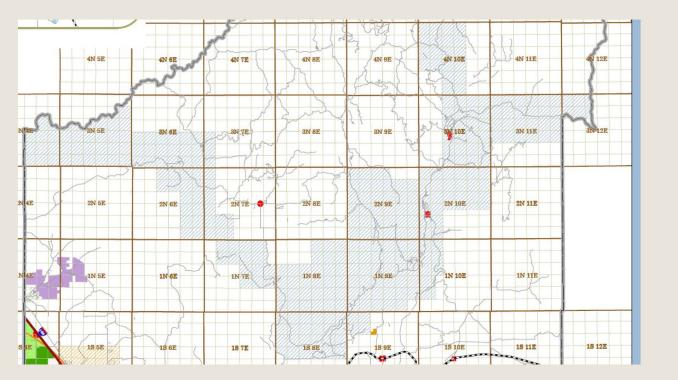


Mountain Home Aquafer Recharge Area





HILLSIDE AND FLOODPLAIN



Hillside Development

- Cut or fill of 15% or more slopes
- County Engineer's close coordination with applicants

Floodplain Development

- All FEMA mapped 100-year floodplains
- South Fork of Boise River, Indian Creek, Bennett Creek, Canyon Creek, Little Camas, and Rattlesnake Creek
- County is working with FEMA in updating maps
- Received LiDAR data for Indian Creek, awaiting addition info in Spring 2023



CLOSING THOUGHTS

- County is working on Impact Fees Study.
- County is set to begin a Comprehensive Plan Update.
- County is participating in Boise River Interagency Watershed Management efforts .
- We look forward to receiving your participation in these processes and support in educating buyers in Elmore County.









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2022 Annual Sponsors





Affordable Housing Initiative

LEAP Housing In partnership with the REALTORS[®] Community Foundation



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BOISE REGIONAL REALTORS Elmore County Housing Summit

7.25.22 Presentation

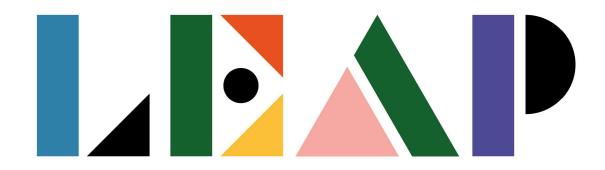


HOUSING

About LEAP Housing

We are an Idaho-based nonprofit focused on decreasing the workforce and affordable housing deficit through creation of innovative homeownership and rental communities.

LEAP works as one with the community to provide solutions for Idahoans across the spectrum of housing leveraging partnerships to build strong and healthy communities.



HOUSING

0%

The 9 existing income-restricted projects (300 units) in Elmore County report 0% vacancy and consistently report carrying a waiting list.

\$325,000

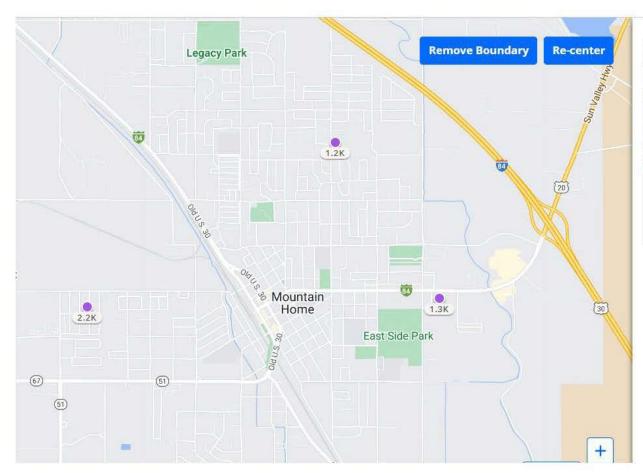
Average sale price of a home in Elmore County in June 2022. It's a 22.7% increase over June 2021. SOURCE: Boise Regional REALTORS March Market Report

8% v 88%

Percent increase of median income vs. percent increase in median home sales price in Elmore Co from March 2019 - March 2022.

SOURCE: Census Projections and Boise Regional REALTORS

Elmore County Rental Properties





\$1,250/mo 3 bds | 1 ba | **960** sqft - House for rent 1260 N 10 E, Mountain Home, ID 83647



\$2,200/mo 5 bds | 2 ba | 2,000 sqft - Apartment for rent 1252 Highway 51, Mountain Home, ID 83647



\$1,300+/mo 2 bds | 1.5 ba | 900 sqft - Apartment for rent Dewey Street - 3, 155 Dewey St, Mountain Home...

Matching Housing Costs to Local Incomes



ALL ARE INCOME QUALIFIED UNDER 80% AMI

* Market rate units are also included in this project *

3.

4.

Ensure public investments go further and do more.

Provide greater likelihood of attaining and sustaining homeownership.

LEAP HOUSING TRUST

LEAP is the only developer who focuses on the entire state while providing a path to affordable homeownership. 2.

1.

Build wealth among lower income and disadvantaged households. Build strong, safer and higher-quality neighborhoods.



FALCONS LANDING

Made possible through a lead donation from the Blue Cross Foundation and a mission-minded seller.

2.

16 single family homes located in Mountain Home. 80% AMI or below.

A brand new 136 unit mixed income community that will provide both affordable and market rate housing with a mix of rental and homeownership opportunities.







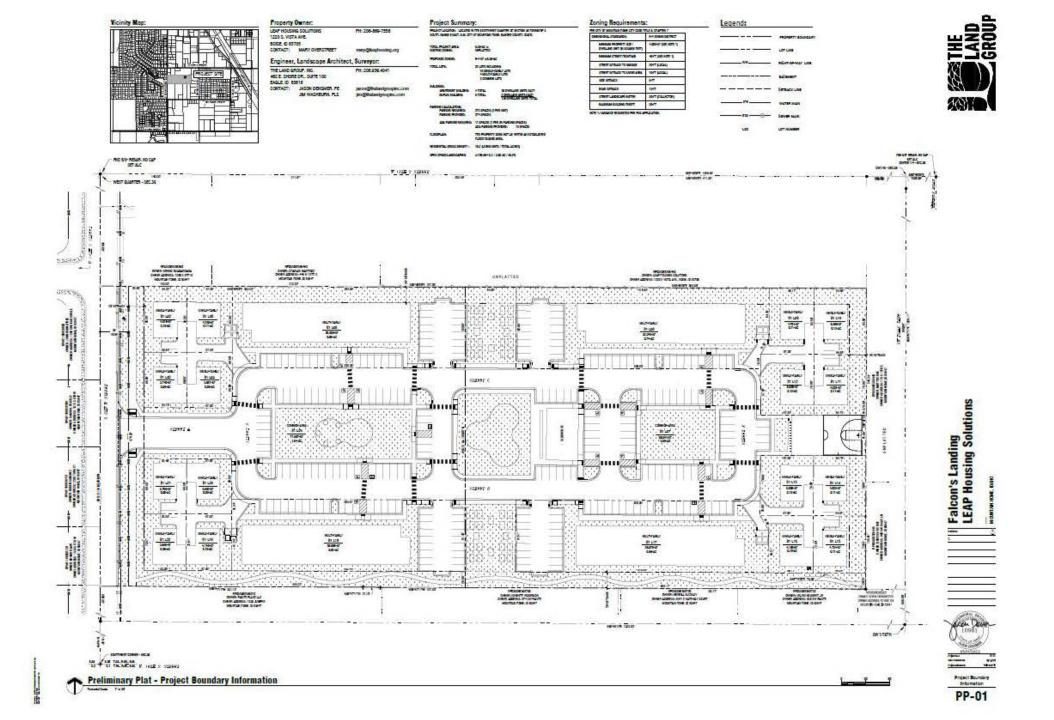
FALCONS LANDING

 Mixed income community- for families earning 30% AMI to

market rate

- Prime Mountain Home location
- Experienced development team
- Energy-efficient homes
- Close proximity to services
- Quality resident services
- Improving vacant, underutilized land
- Broad community support
- Connection to the new fiber-optic

infrastructure



Falcons Landing Site - S 5th W





LEAP & WICHC:

The Western Idaho Community Health Collaborative (WICHC)

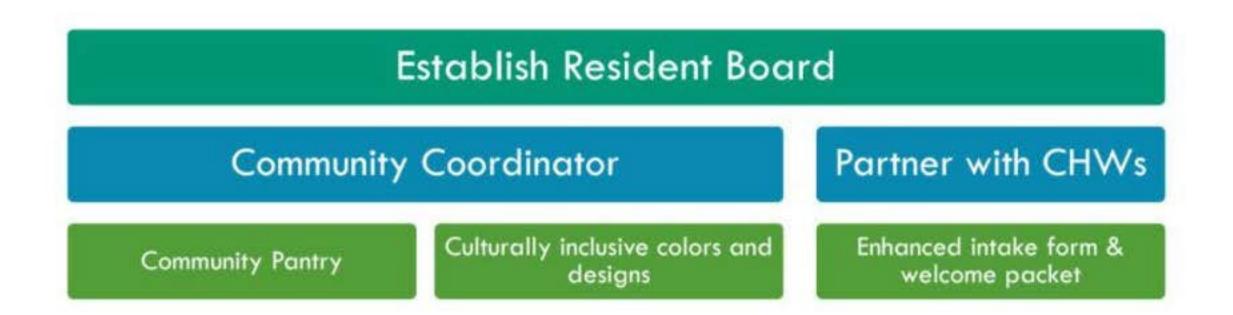
is a ten-county, multisector collaborative aligning healthcare, social services, and public health to work together to improve community health and address the social influencers of health.

The purpose of this partnership was for the WICHC taskforce to inform and advise LEAP on opportunities to address the social influencers of health through their development in Mountain Home, ID.





The WICHC Taskforce developed implementable recommendations that are prioritized below:

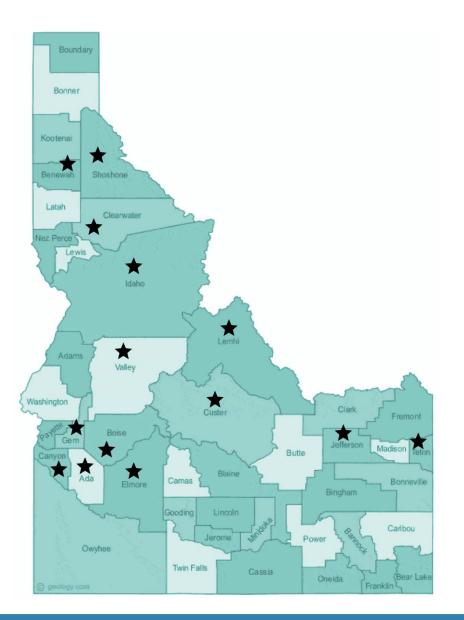


Expansion Statewide:

Working in Communities throughout Idaho

Expanded Goal:

1000 housing opportunities by 2026



Community Partners

Thank you to all of our community partners who are helping make these projects happen:







Housing Justice For All











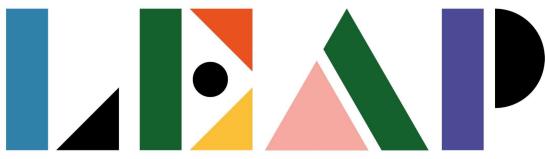




QUESTIONS?







HOUSING

info@leaphousing.org (208) 391-2823 Leaphousing.org

1220 S. Vista Ave. Boise, ID 83705

2022 Mid-Year Residential Real Estate Update for Elmore County

Presented by Cassie Zimmerman Boise Regional REALTORS[®]

Released July 25, 2022, as part of the Elmore County Housing Summit



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Higher mortgage interest rates and home prices have cooled demand and increased inventory, slowing home price growth and sales.

> This shift is moderating the market after demand for housing surged during the pandemic.



Here's what we're going to cover today:

Price and price growth Supply and demand Sales Trends Impact of mortgage interest rates Comparative affordability Competition in the market Equity and opportunity



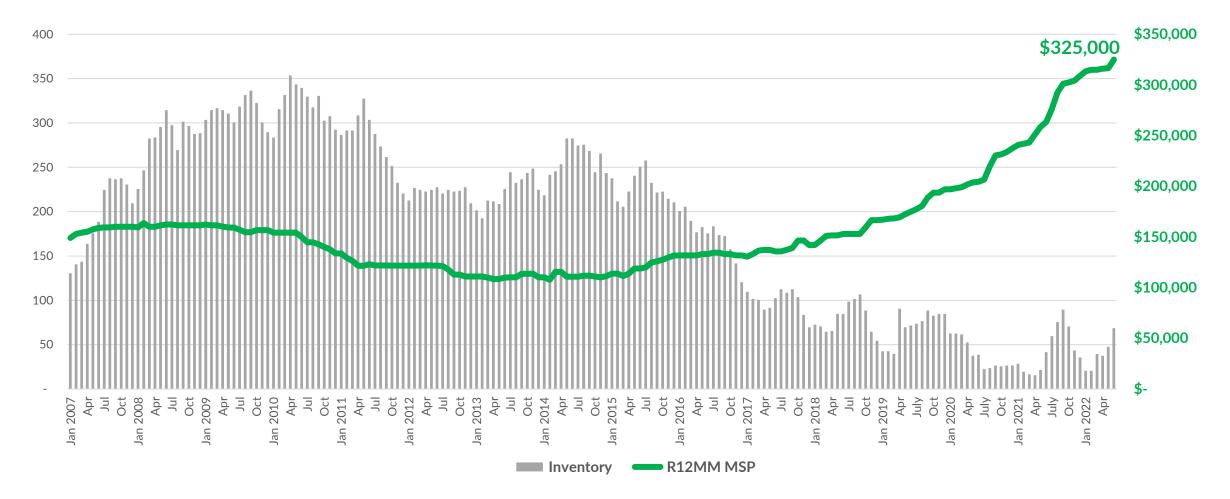
Here's what we're going to cover today:

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Historical Monthly Inventory vs. Rolling 12-Month Median Sales Price for Elmore County

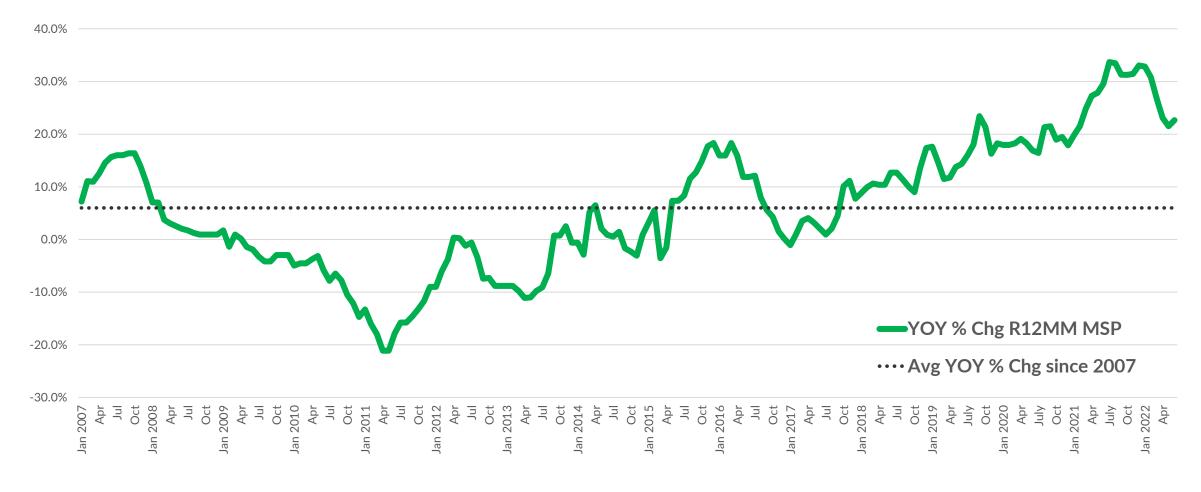
Activity for existing/resale and new single-family homes combined between Jan 2007–Jun 2022. Inventory and median sales price rose and fell together until around mid 2015, when inventory began to decline, and prices rose.





Year-Over-Year Percent Change in Rolling 12-Month Median Sales Price for Elmore County, January 2007 — June 2022

Activity for single-family homes with or without acreage, between January 2007 and June 2022. Since 2007, the average year-over-year percent change in home prices has been 6.0%. After reaching a peak of 33.5% year-over-year price growth in August 2021, growth remained high until January 2022. Actual prices continued to rise, but the rate at which they're rising has decreased slightly. In June 2022, the rolling 12-month median sales price reached \$325,000, 22.7% higher than June 2021.



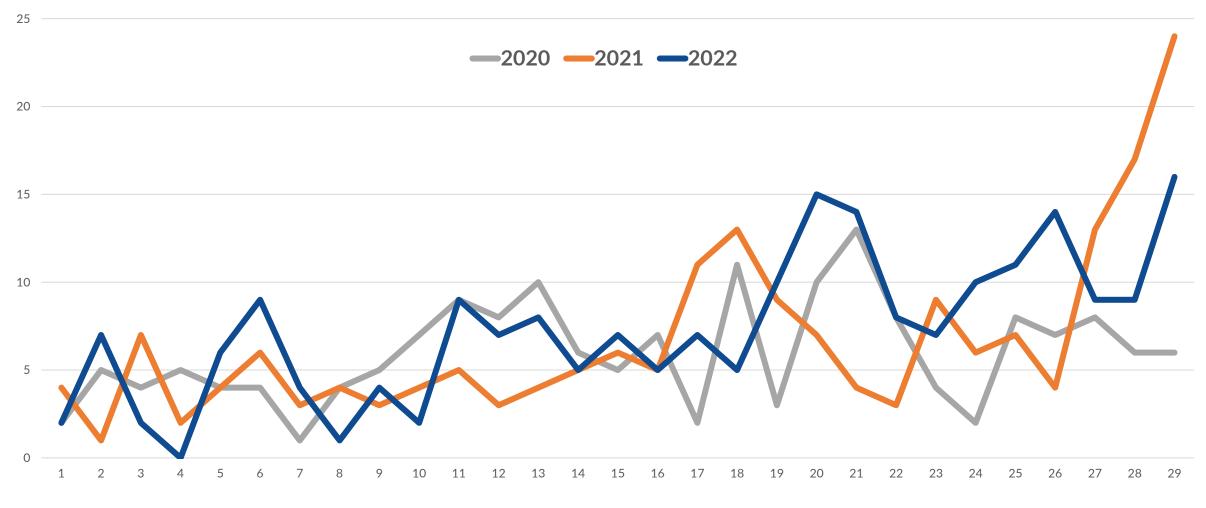


Price and price growth Supply and demand Sales Trends Impact of mortgage interest rates **Comparative affordability Competition in the market** Equity and opportunity



Weekly Listing Activity of Existing Homes in Elmore County, YTD thru June

Weekly listing activity for existing/resale single-family homes in Elmore County, between January and June in 2020, 2021, and 2022. Listing activity has out-performed the last two years with 174 and 193 homes added through June in 2020 and 2021, respectively. So far in 2022, there have been 213 homes that have been listed for sale.



Week Number



Historical Months Supply of Inventory for Elmore County

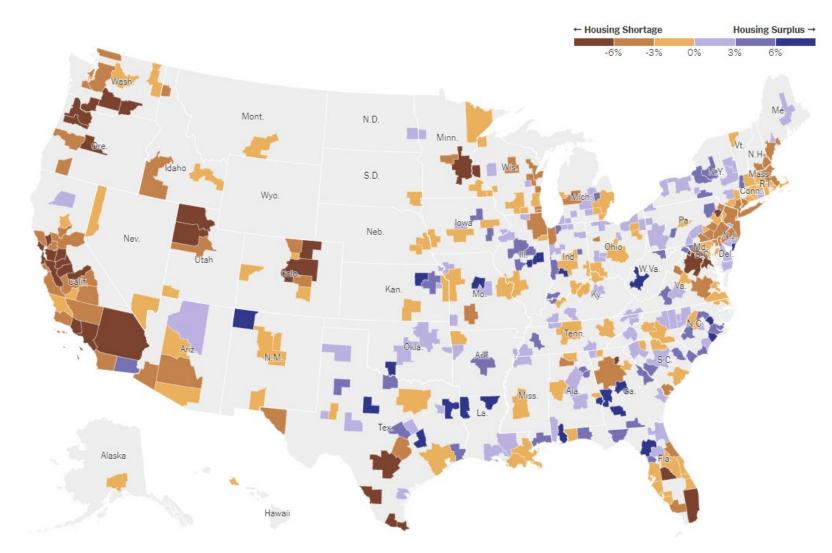
Activity for existing and new single-family homes between Jan 2007–Jun 2022. Months Supply of Inventory (MSI) takes the number of homes for sale divided by the average number of sales by month for the preceding twelve months. A balanced market—not favoring buyers or sellers—is typically between 4-6 months of supply. As of June 2022, MSI for Elmore County is at 1.3 months.





National Housing Shortage by County, 2019 Estimates

Up for Growth analysis of U.S. Census Bureau and U.S. Department of Housing and Urban Development data. Estimates that in 2019, the Boise MSA had a housing shortage of 11,491 units.



"The main driver of the housing shortfall has been the long-term decline in the construction of singlefamily homes and that decline has been exacerbated by an even larger decrease in the supply of entry-level single-family homes, or starter homes."

Excerpt from "Housing Supply: A Growing Deficit" Research Note from Freddie Mac



Some Factors Limiting Existing Housing Supply

- Underbuilding and construction delays adding pressure to existing homes because they're... *built*.
- More people "aging in place."
- Investors picked up SFHs during the Great Recession still holding many as rentals although by absorbing the excess and distressed supply, it did help stop prices from continuing to fall.
- Surge in refis while mortgage interest rates were low have made current mortgage payments more affordable, deterring homeowners from listing.
- Despite historically high equity, some homeowners feel they cannot "trade up" due to increased prices and mortgage rates.

Some Factors Driving Demand for Housing

- Millennials "aging into" homeownership and driving the growth in household formation.
- The "Great Resignation" has led to more early retirements, while the "Great Migration" continues to be fueled by people who can WFH, allowing both groups to move... anywhere.
- Elmore County home prices are more affordable than other counties in the region.
- Historically high levels of equity, savings, and high employment rate.
- With expectation that mortgage interest rates may go up more, some buyers want to purchase before that happens again.
- Potential buyers may see a monthly mortgage payment with a fixed interest rate as a hedge against inflation.

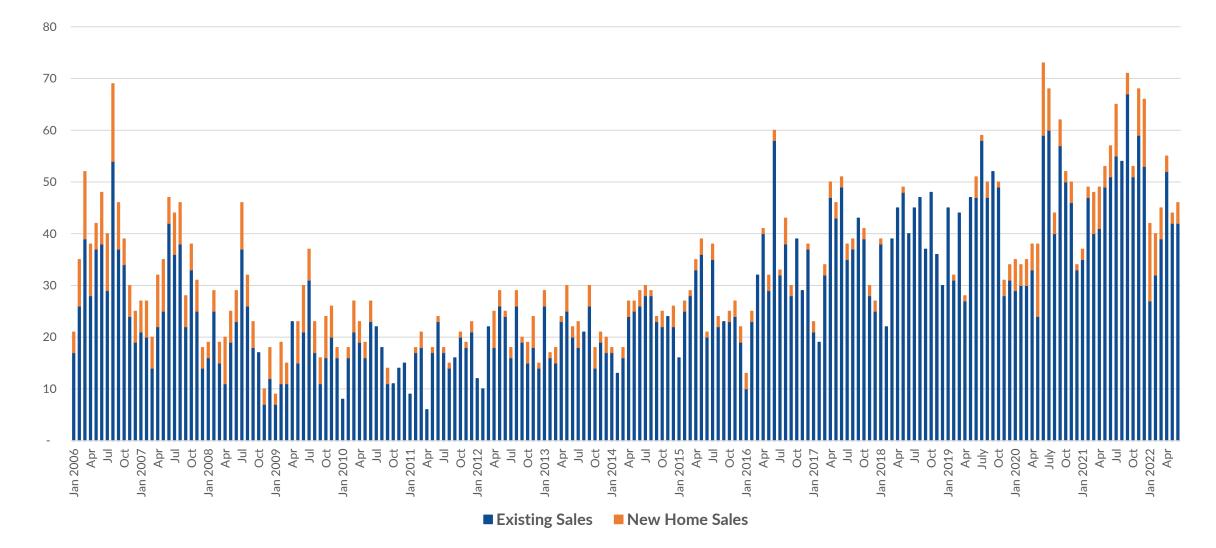


Price and price growth Supply and demand Sales Trends Impact of mortgage interest rates **Comparative affordability Competition in the market** Equity and opportunity



Historical Sales by Segment for Elmore County, Jan 2006 – Jun 2022

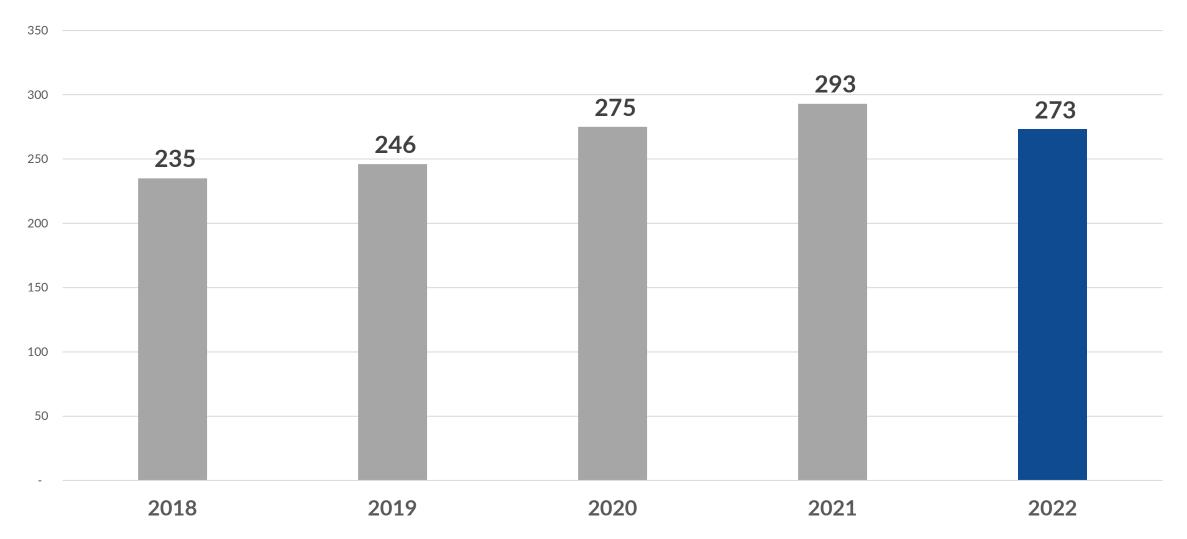
Activity for existing/resale and new single-family homes between Jan 2006–Jun 2022. Sales haves slowed recently due to higher rates and home prices. In May 2022, sales were down 17.0%, and in June they were down 19.3%.





Year-to-Date Sales Through June for Elmore County, 2018 - 2022

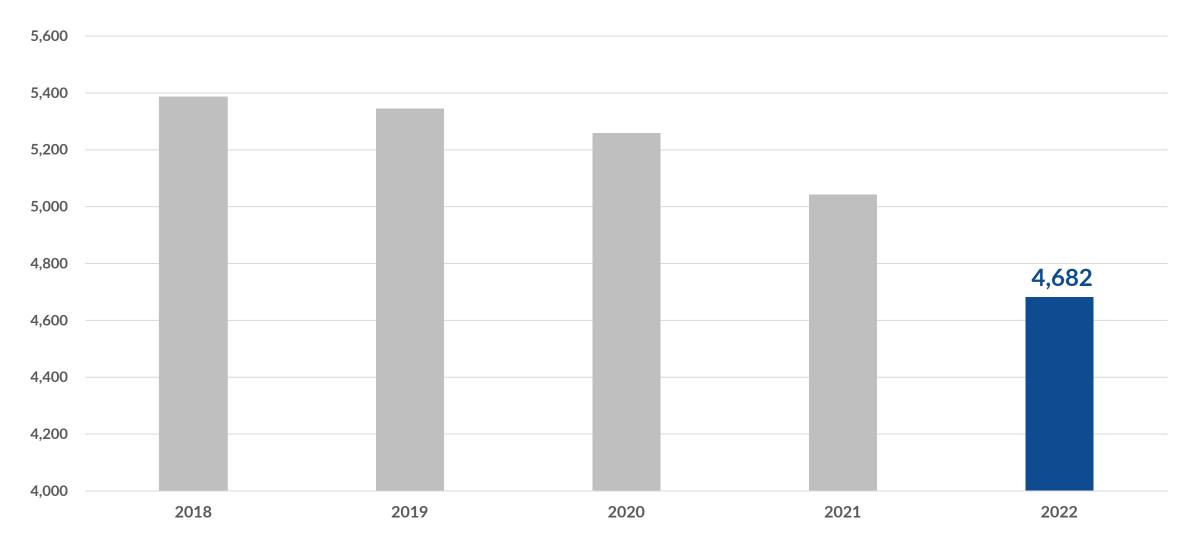
Activity for existing/resale and new single-family homes combined..





Year-to-Date Sales Through June for Ada County, 2018 - 2022

Activity for existing/resale and new single-family homes combined..





Price and price growth Supply and demand Sales Trends Impact of mortgage interest rates **Comparative affordability Competition in the market** Equity and opportunity





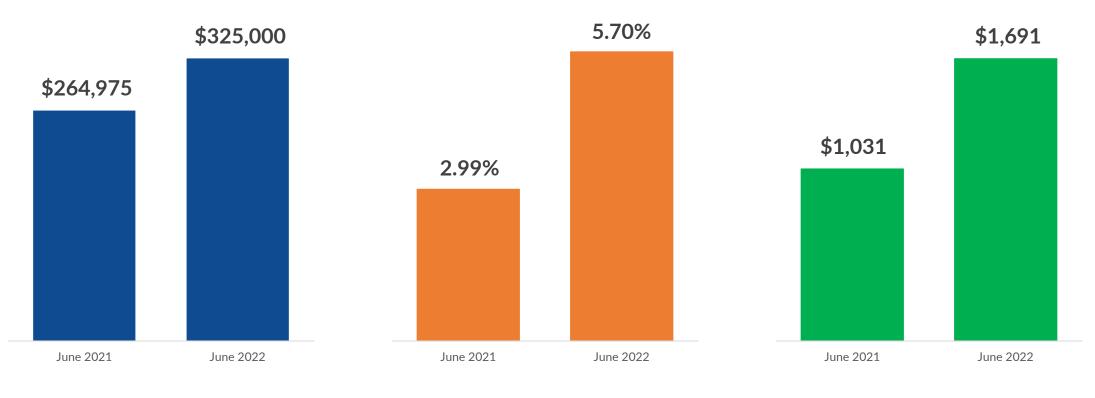
Dr. Lawrence Yun Chief Economist for the National Association of REALTORS®

G The high consumer price inflation forced the Federal Reserve to aggressively raise interest rates. As a result, a homebuyer today compared to just one year ago has to fork over an approximately 50% higher monthly payment for a typical home. That is why the buyers have disappeared. Nonetheless, the good news for the Boise region is the fast job creating conditions which means there are new residents arriving from elsewhere. They will need homes. After some market transition this year, home sales are likely to pick up once more in 2023.



Impact of Elmore County Home Prices and Rates on Monthly Payments

Activity for existing and new construction single-family homes combined, YTD thru June for the years noted. The increase in sales prices and mortgage interest rates has increased monthly mortgage payments by \$661, on average, compared to 2021. Estimated monthly mortgage payment is based on the median sales price and mortgage rate noted, assumes a 20% down payment, and represents principal and interest payments only. A mortgagee's actual payment will depend on credit, mortgage rate received, down payment, purchase price, etc.

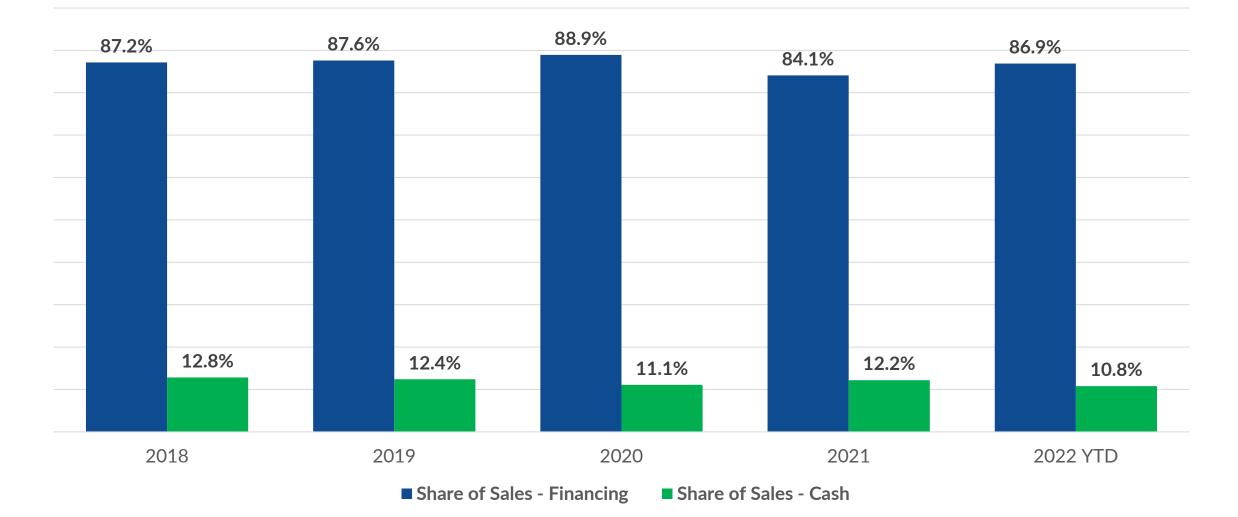


Rolling 12-Month Median Sales Price (+22.7%) 30-Yr Fixed Mortgage Rate (+90.6%) National Average Est. Monthly Payment (+64.1%) Principal & Interest Only



Share of Closed Sales by Financing or Cash in Elmore County, 2018–2022 YTD

2022 figures based on six months of activity (Jan-Jun) while all others are full years. Analysis based on the "How Sold" field in IMLS, with financing comprised of those marked as "Conventional," "FHA," or "VA." While most home sold with a mortgage, the share of cash sales has held at a consistent level over the past few years.



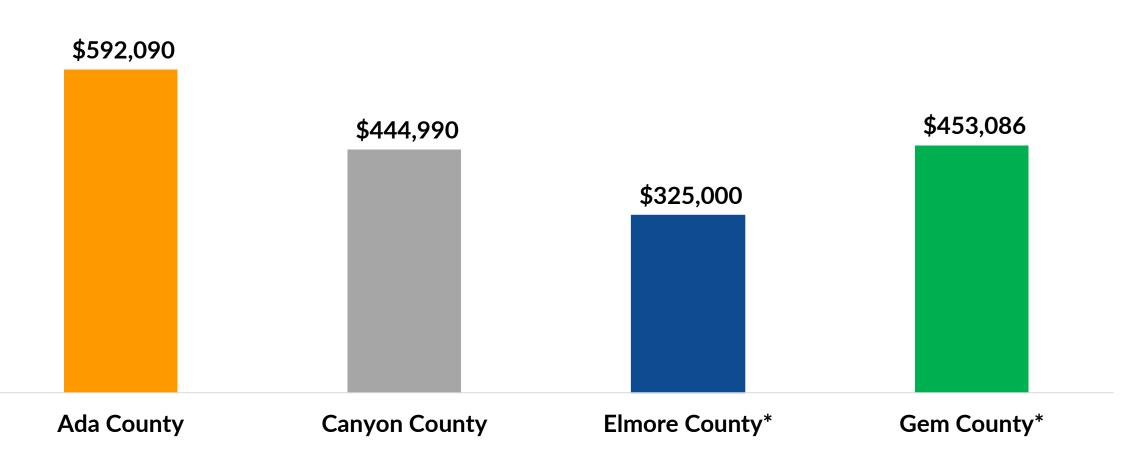
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Price and price growth Supply and demand Sales Trends Impact of mortgage interest rates **Comparative affordability Competition in the market** Equity and opportunity



Median Sales Price and Rolling 12-Month Median Sales Price* by County, June 2022

Activity for existing/resale and new single-family homes combined for Jun 2022.



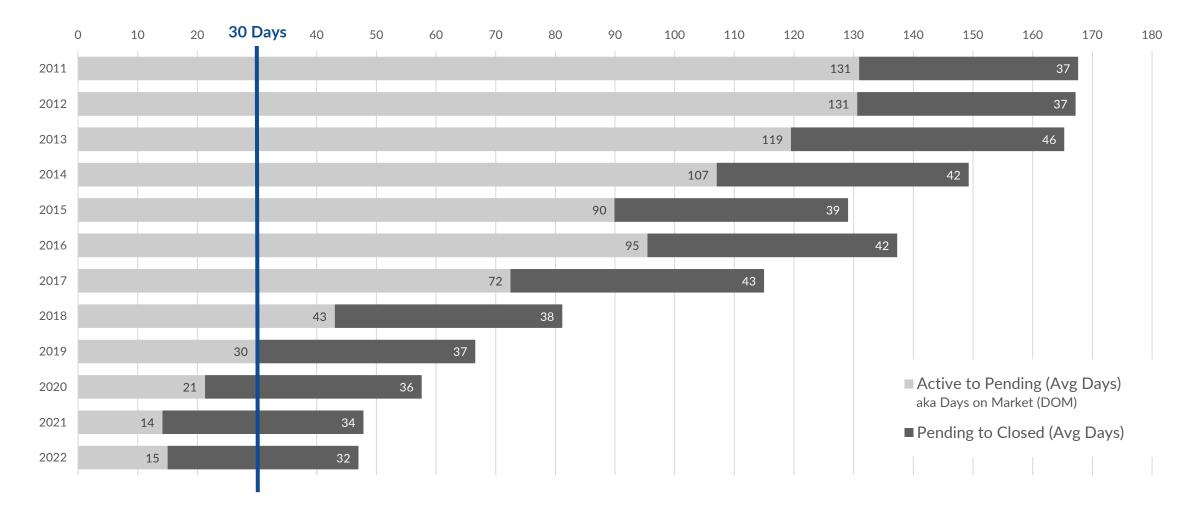


Price and price growth Supply and demand Sales Trends Impact of mortgage interest rates **Comparative affordability Competition in the market** Equity and opportunity



Average Market Times for Existing Homes in Elmore County, YTD thru June

Activity for existing/resale single-family homes between Jan-Jun in the years noted. The "Active to Pending" columns represent the Days on Market (DOM) metric, which is the average number of days a home has been listed in an active status in IMLS. While DOM has been trending down, the time it takes to close a transaction ("Pending to Closed") has remained at 38 days, on average, since 2011. During this phase of the transaction, the REALTORS®, lenders, escrow officers, etc., are working through any inspections, repairs, appraisals, and title work to facilitate the transfer of property between the buyer and seller. With DOM falling below the 30-day mark in 2020, it means that homes are selling faster than they can be counted in month-end inventory data. This is adding to the perception of "no" inventory, when really, homes are just going under contract faster than ever.





Percent of Original List Price Received by Price Range for Existing Homes in Elmore County, YTD through June

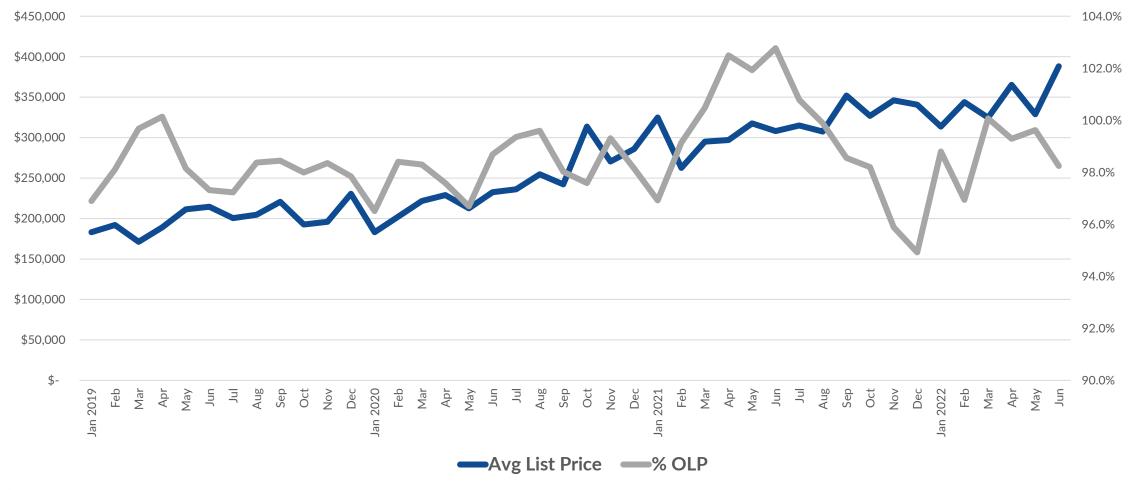
Activity for existing/resale single-family homes that closed between January–June in 2021 and 2022. So far in 2022, buyers are less willing to pay the full original list price and have more room for negotiation. Watch this metric for any changes to buyers' willingness or ability to continue competing on price.

Price Range	Average of % OLP		Average of \$ OLP	
	YTD 2021	YTD 2022	YTD 2021	YTD 2021
\$250,000 or less	101.3%	98.3%	\$2,527	(\$6,642)
\$250,000-499,999	101.5%	99.4%	\$3,111	(\$2,465)
\$500,000-749,999	99.6%	92.3%	(\$2,690)	(\$55,967)
All Price Ranges Combined	101.4%	99.0%	\$2,681	(\$5,323)



Monthly Average List Price and Percent of Original List Price Received for Existing Homes in Elmore County, Jan 2019–Jun 2022

Activity for existing/resale single-family homes that closed between January 2019–June 2022. The lack of housing compared to demand continues to drive home prices up, which in turn, increases the average list price for new listings. In 2021, buyers were willing to pay those higher list prices and more, as the percent paid over the original list price peaked at 102.8% in June 2021. Then last winter, and into this year, that became less common. Watch this metric for any changes to buyers' willingness or ability to continue competing on price.

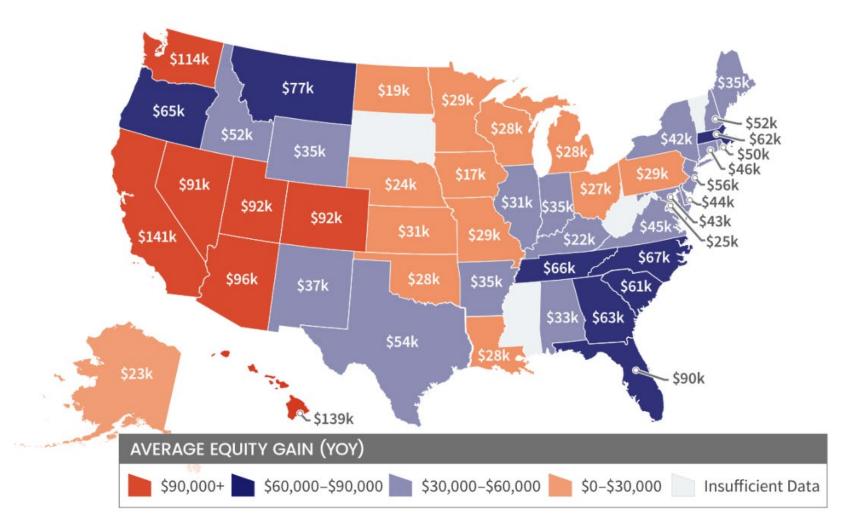




Price and price growth Supply and demand Sales Trends Impact of mortgage interest rates **Comparative affordability Competition in the market** Equity and opportunity



Average Gain in Homeowner Equity, Year-Over-Year through Q1-2022

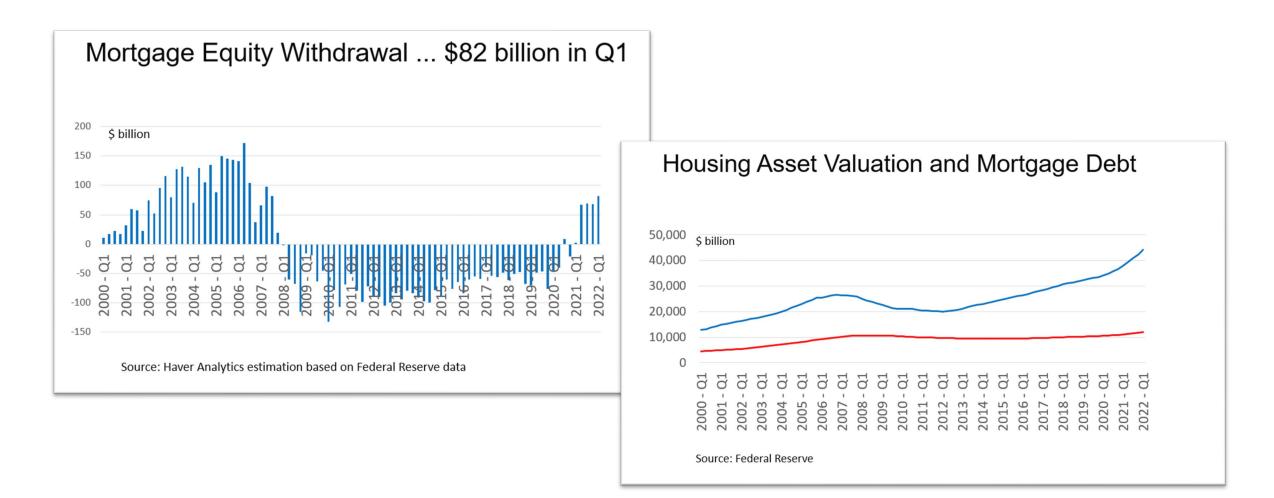


"Home prices were up by 20% in March compared to one year earlier in CoreLogic's national Home Price Index. This has led to the largest one-year gain in average home equity wealth for owners and is expected to spur a record amount of home-improvement spending this year."

Patrick Dodd President and CEO, CoreLogic



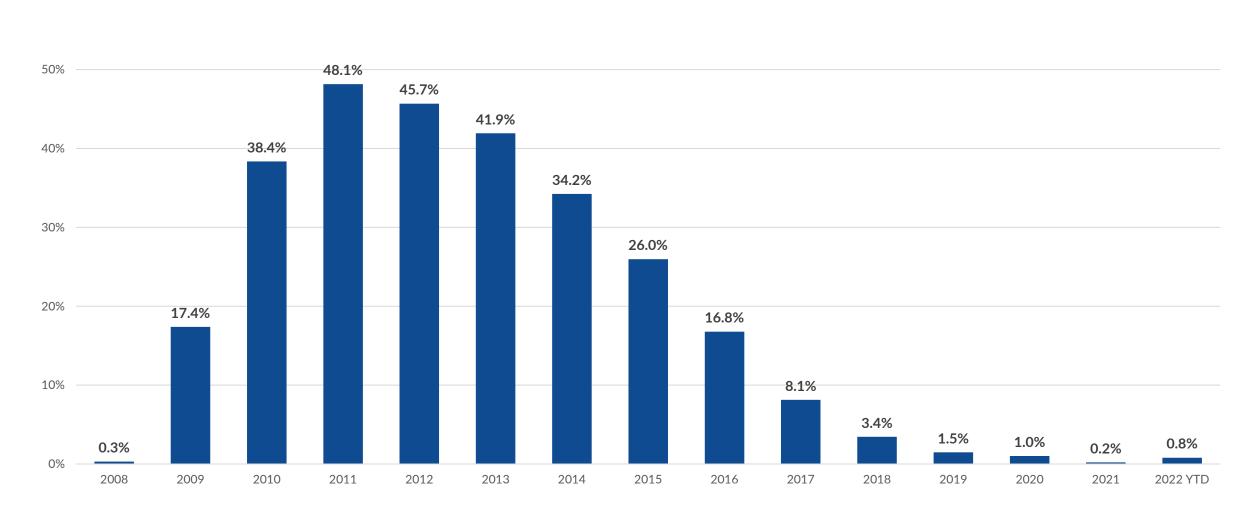
Homeowners are Tapping into their Equity





Share of Closed Sales that were Distressed in Elmore County, 2008–2022 YTD

2021 figures based on six months of activity (Jan-Jun) while all others are full years. Distressed properties are those listed in IMLS as "HUD Owned," "In Foreclosure," "REO/Bank Owned," or "Potential Short Sale." Distressed activity peaked in 2011 and has been dropping ever since.

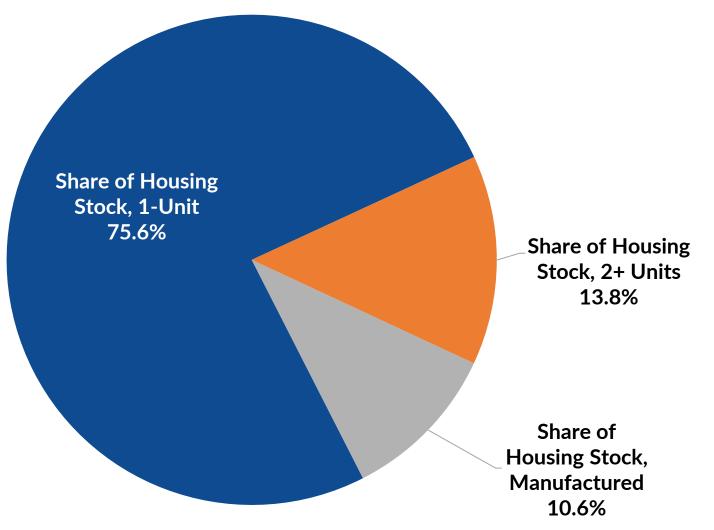




60%

Lack of Housing Types Restricts Units and Density and Increases Prices

Elmore County's housing stock is primarily single-unit properties, at 75.6%, another 13.8% being structures with 2 or more units (including condos, townhomes, apartments, and other multi-family property types) and the remaining 10.6% comprised of manufactured/mobile homes. Multi-unit structures allow for greater density on a parcel, while also generally being more affordable as the land and other construction costs can be spread across the entire project. In comparison, Ada County's housing stock is approximately 78% single-family homes, 18% multi-unit structures, and less than 4% are manufactured homes.





Turner House Depot Development



DEVELOPMENT OPPORTUNITY MASTER PLAN SUBDIVISION

GINN GROUP PRESENTS TURNER HOUSE DEPOT, A CONSTRUCTION-READY 287-LOT SUBDIVISION IN MOUNTAIN HOME, IDAHO.



PROJECT DESCRIPTION

Turner House Depot (THD) is an approved Planned Unit Development that will fulfill the growing demand for attainably priced single-family detached housing, THD consists of small-lot, primarily single-family **detached homes**, several attached townhomes, a community center, and a park to meet the local community's needs. THD will perform well as a single-family for-sale product, build-for-rent community, or a mix.



HOME PLAN OVERVIEW

233 detached two-story single-family homes
A mix of both alley and front-load homes
32 two-story primarily attached townhomes
22 two-story live-work style townhomes

COMMUNITY AMMENITIES

In addition to the beautiful homes, THD will feature a **community building** for residents with space for optional neighborhood commercial use, such as a coffee shop or a taproom. Residents will also enjoy a **neighborhood park**, walking paths throughout the development, and shared parking spaces for the common areas and guests.

- 287 total planned housing units
- 233 detached single-family homes
- 32 two-story primarily attached homes
- 22 two-story live-work townhomes that will have the option for neighborhood commercial use for businesses

Horizontal construction on phase 1 of the subdivision is underway. Vertical construction should start in Q2 of 2023.
 Phil Wuest, Ginn Group



Continue to work on your business during a shift:

- Educate sellers on the current market and set realistic expectations.
- Pricing and marketing are key.
 - Recommend appropriate pricing strategies as a tool to market the property.
 - Encourage sellers to make needed repairs and suggest buyer incentives to stand out.
 - Market the property on the MLS, as well as with open houses, pre-listing preparation, professional photography, staging, etc.
- Reevaluate your business plan and pursue training to gain knowledge and hone your skills.
- Foster relationships with clients and potential clients by offering expertise and market knowledge so they look to you for assistance with their next move.
- Learn about down payment assistance programs and financing options.



Down Payment Assistance Search Tool – *realtor.com/foreveryone*

Property Information		Household Information	Special Circumstances	
Enter the Street Address and Zip Co from the menu. Street Address (e.g. 123 Main Street) General Search (start typing for a menu Please enter a Street Address a Estimated sales price Is this a Multi-Family Home? Single-Family O Multi-Family	Zip Code		I pick a neighborhood, city or county Matched Programs View Programs	
rivacy Policy Terms of Use		Continue Powered by DownPayment* RESOURCE	© 2008-2022 Workforce Resource LLC. DOWN PAYMENT RESOURCE® is a registered trademark of Workforce Resource LLC. Protected by reCAPTCHA. Google Privacy Policy and Terms of Service apply.	



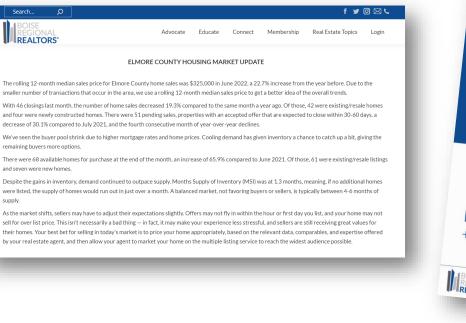


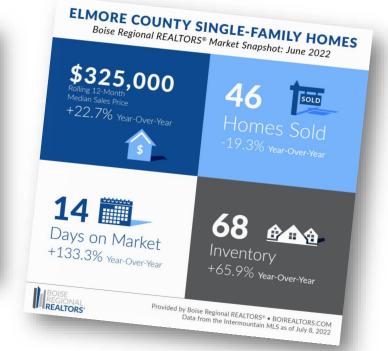
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Market Reports are delivered to members via email monthly and past are always accessible on our website at boirealtors.com/market-statistics. Reports include analysis, snapshot graphics of key metrics, printable PDF reports for Ada, Canyon, Elmore, and Gem counties, and a report for condo/townhome activity.









Elmore County Advisory Group

Sign-up at the registration table



FREE 2022 CORE Class

Stick around for lunch and the free (for members) 2022 CORE class.





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