



BRR Sponsorship Policy

Boise Regional REALTORS® (BRR) is pleased to offer both annual sponsorship packages and individual event sponsorships. Sponsorship opportunities are designed to be beneficial to the Sponsor and BRR while respecting IREC's rules, RESPA rules, and BRR members and staff in the process. By securing a sponsorship with BRR, the sponsoring company/organization is agreeing to abide by the following policy. BRR reserves the right to update policies at any time. Current policies can be found at boirealtors.com.

BRR reserves the right to terminate any sponsorship agreement at any time if the sponsor's actions, behaviors, or statements are not in alignment with BRR's mission statement or objectives as outlined in the bylaws and policies. Terminated sponsorships will be either fully or partial refunded, based on the value of benefits received as determined by BRR.

SECURING SPONSORSHIPS

Annual and individual event sponsorship opportunities with Boise Regional REALTORS® are available on a first-come, first served basis. All sponsorships should be secured through a Sponsorship Agreement available at boirealtors.com/sponsorship-opportunities. By submitting a Sponsorship Agreement, the company/organization is entering into an agreement with BRR based on availability at the time of submission. Please note that BRR will present the Sponsor in marketing materials with the exact spelling and style of the listed company/organization name on agreement.

Annual packages include certain individual event sponsorships (for example, a hole at the golf tournament, a YPN event, educational opportunities, etc.). Other companies/organizations may secure sponsorships for individual events on a first-come, first served basis, with priority given to annual package holders. Once annual package sales are closed, individual event sponsorship will be assigned and invoiced. *Sponsorships are non-refundable and non-transferable.*

While BRR staff does their best to update sponsorship availability online, if the package or sponsorship requested is not available at the time the Sponsorship Agreement form is submitted, the requesting company/organization will be offered other available opportunities of equal value, when possible.

PRICING AND PAYMENT

Sponsorships are open to both members and non-members alike, but only active BRR members listed as the Sponsor's authorized representative will receive member pricing on sponsorships. Membership dues for the authorized representative must be paid prior to, or in conjunction with, the sponsorship invoice. Memberships are tied to the individual, so if the authorized representative leaves the organization, the new authorized representative must have an active membership to maintain the member pricing for the sponsorship. If not, the Sponsor will be

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invoiced for the difference in price which must be paid within thirty (30) days to continue receiving sponsorship benefits. Sponsorships will not move with authorized representatives to a new company/organization. *Sponsorships are non-refundable and non-transferable.*

Annual packages and individual event sponsorship reserved prior to the end of the calendar year will be invoiced (invoice will include member dues, if receiving member pricing) at the end of December with payment in full due by mid-January. Annual packages secured after January 1 will be given the full amount of exposure available for the remainder of the year. Individual event sponsorships secured after January 1 must be paid for in advance of the event, per the event sponsorship deadline and specifications. If payment in full is not received by the noted deadline, the sponsorship package can be released for sale. BRR reserves the right to adjust the prices of unsold sponsorships if deemed necessary.

REQUESTED CONTENT/ARTWORK

All required components of your sponsorship agreement (payments, logos, marketing materials, etc.) must be delivered to the BRR contact listed on your agreement before the noted deadline. BRR will remind you of required materials and deadlines, but ultimately it is the Sponsor's responsibility to provide content/artwork. If materials are not received by the listed deadline, BRR does not guarantee receipt of that benefit.

BRR also reserves the right to request replacement content for ads or marketing materials that they deem inappropriate or that are against the regulations laid out in this policy. If you are unable or unwilling to provide alternative materials, you will forfeit this benefit of your sponsorship agreement.

Marketing materials, ads, promotions, and representatives at events **MAY NOT:**

- Recruit others to join your company
- Compare your company to any similar businesses or companies providing similar services
- Advertise, promote, or gift your own education course offerings that are in direct competition with BRR, either as a live presentation or online format
- Share opportunities that are only open to the agents or affiliates of the sponsor company

The final decision regarding placement and/or juxtaposition of Sponsor(s) logos shall rest with BRR based on marketing materials and signage included in the sponsorship. It is the responsibility of the Sponsor to provide BRR with any changes to its logo or company name and allow thirty (30) calendar days for changes to be implemented to digital elements. Changes to logos or company names on signage or other outsourced collateral may be requested, however, the requesting Sponsor may incur the cost of reprinting such items.

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PERMITTED PRODUCTS OR GIVEAWAYS

Sponsor agrees to advertise, display, or giveaway products that are industry-related products or services. Sponsor agrees to advertise, display, or giveaway products that conform to State, Federal, or other applicable laws or regulations. No other products may be displayed or promoted. If sponsor is found in violation of this policy, the company may be asked to leave without a refund.

Questions about sponsorships or this policy can be directed to Marind Amano at marind@boirealtors.com or 208-946-5721.

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