

MEMBER EXPO

WELCOME TO

THE BRR

AFFILIATE MEMBERSHIP

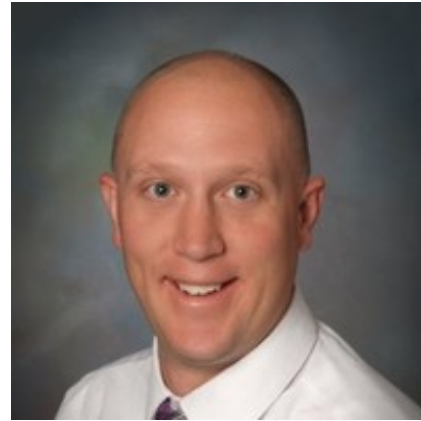
MEETING!

Welcome!



Kim Daley

Affiliate Advisory Group Chair



Ryan Froehlich

Affiliate Advisory Group Vice Chair

2019 Affiliate Advisory Group

Kim Daley, Chair
Stewart Title

Ryan Froehlich, Vice Chair
Banner Bank

Montse Burkhart
Flagstar Bank

Zac Fehringer
Wells Fargo Home Mortgage

Randy Funk
Randy Funk Home Inspections

Pam Hult
Legal Shield

Meghanne Martineau
Fairview Independent Mortgage
Corporation

Rob Myklebust
Pioneer Title

Jon Roberts
Mountain America Credit Union

Casi Wong
First American Title & Escrow

Cassie Zimmerman
Staff Liason



Affiliate membership is available to real estate related business professionals that are not agents; such as lenders, title representatives, home inspectors, movers, painters, etc.

Affiliate members provide *tremendous* value to their clients and REALTORS®, as well as to BRR through sponsorships, committee work, and community service.

Is available to individuals who, while not engaged in the real estate profession provide related services such as title, mortgage, banks, home inspection, insurance, cleaning, moving, staging, interior design, and more.



Membership Benefits

- Monthly rosters of BRR REALTOR® members (includes members' names, companies, and office addresses only)
- Company and individual listings in BRR's online [Affiliate Service Guide](#)
- Added to BRR Weekly Update, EdLink, and Market Report, and other member email distribution lists
- Listing of affiliate events in the "Events Around Town" section of the BRR Member Update newsletter (must provide event info to cassie@boirealtors.com, some restrictions apply).
- Invitations to member networking events and programming (59 Minute Meetings, Mix & Mingles, Housing Summits, Member Expo, etc.)
- Ability to serve on BRR committees, task forces, and advisory boards
- Member pricing for [classes](#) and [events](#), and ability to audit non-designation courses for free
- [Online profile](#) for registrations and payments
- [Sponsorship](#) and [Advertising](#) Opportunities
- Access to Affiliate Lockbox Key from IMLS (limited to home inspectors)
- *OPTIONAL* - For an additional \$25, affiliate members can choose to join [Idaho REALTORS®](#) (IR) and [National Association of REALTORS®](#) (NAR) and receive the following benefits: Company and individual name listed in the National REALTOR® database (NRDS #)



Affiliate Service Guide



Want to get on the list? [Join BRR as an Affiliate Member today!](#)

Affiliate Service Guide

Search for our affiliate members below! Want to get on the list? [Join BRR as an affiliate member today!](#)

Member Type

Last Name [optional]

Zip Code [optional]

Field of Business [optional]

Office Name [optional]

First Name [optional]

City [optional]

Services Provided [optional]

- Home Builder
- Home Inspector
- Home Maintenance
- Home Warranty
- Mortgage Lender
- Moving Services
- Photography
- Products & Services
- Property Management
- Title

boirealtors.com/affiliate-service-guide



Newsletters

- BRR Member Update
- EdLink
- Advocacy Newsletter
- Foundation News
- Market Report
- Event Announcements
- Broker Bulletin*
- Affiliate Newsletter
- Targeted Emails*

**May or may not receive these*



Those of us at Boise Regional REALTORS® respect your time and inbox space. Please check the box next to the types of emails you'd like to receive.

By default, all BRR members are subscribed to all emails (except the Broker Bulletin and Affiliate Newsletter) until the member changes their subscription preferences. Opt-in on this form in order to receive text message alerts from BRR. If you opt-in and BRR does not have a mobile phone number on file for you, you will not receive text messages from BRR. Contact us if you'd like to provide your mobile phone number for text alerts.

If you're a new member and you'd like to unsubscribe from the New Member Edition emails, or you are experiencing difficulties changing your subscription preferences, please email cassie@boirealtors.com.

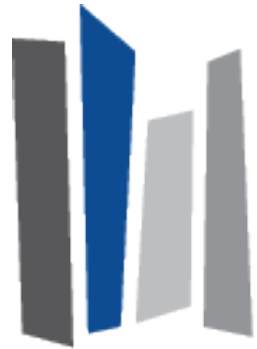
- BRR Update
- EdLink - Upcoming Classes Newsletter
- BRR Market Reports
- BRR Broker Bulletin
- BRR Event Announcements
- Call For Action Reminders
- Foundation News
- Advocacy Newsletter
- Affiliate Newsletter
- Text Messages
- Unsubscribe all

Email *

*Please note: If the email you entered does not match the email we have on file for you, your subscription preferences may not take effect correctly. Please email Cassie at cassie@boirealtors.com or call (208) 947-7226 to change your preferences and update your email address. Thank you!

Submit





BOISE
REGIONAL
REALTORS®

Networking Opportunities

- YPN Holiday Happy Hour – Thursday, November 21, 2020
- REALTORS® Awards Gala – Friday, March 6, 2020
- Give-Back Golf Tournament – June 10 or 24
- BRR 100 Year Anniversary Event – Friday, June 5, 2020
- Ada, Elmore, and Gem County Housing Summits – July 21-24
- BRR Member Expo – November 4 or 5
- And more 2020 dates coming soon... check the Affiliate Newsletter!

Call for Committees

Accepting applications now through Wednesday, November 27, 2019. Apply today at boirealtors.com/connect/committees.

BRR COMMITTEES

Communications Advisory Group

Bylaws Education Advisory Group

Budget and Finance *YPN Advisory Board*

Affiliate Advisory Group RPAC

REALTOR® Outreach *Public Policy*


boirealtors.com/connect/committees



Opportunities – Targeted Marketing

Save BIG on Healthcare Costs with an Idaho MSA
November 27, 2018 by Cassie Zimmerman · (Edit)

This post contains sponsored content and affiliate links.



Idaho Independent Bank is offering BRR members a big discount on an Idaho Medical Savings Accounts (MSA)!

An **Idaho MSA** is a special bank account anyone can open that allows you to pay health insurance premiums, Medicare premiums and all of the out-of-pocket medical expenses like medical bills, dental, vision, prescriptions, supplies and alternative care with tax-free dollars on the Idaho level. You can deposit up to \$20,000/year to pay these expenses you're going to pay anyway, and everything you put into the account you can deduct whether you spend it or not. Unspent funds simply roll over every year building a balance for future needs. It's like a Medical IRA!

Adam Berry, the Healthcare Accounts Officer from Idaho Independent Bank, will be at BRR on **Thursday, December 13th from 3:00 – 4:00** to talk about what these accounts are, how they work, and why they're such a huge benefit to our community. There's no cost to attend, so come learn about how you can save money on the healthcare costs for you and your family and get a tax deduction while you're at it! **Please RSVP for this event.**

Find it

Education
Find upcoming classes

Market Stats
Local trends and analysis

News
Recent press and hot topics

Posts

REALTORS® Endorse Boise's ADU Proposal

Eight Local REALTORS® Inducted Into National Emeritus Society

The Four Most Common Ways I Break

Save BIG on Healthcare Costs with an Idaho MSA

Sponsored Content

Join us at BRR on Thursday, December 13, from 3:00 - 4:00 p.m. to hear how an Idaho Medical Savings Account (MSA) can help you save money on your healthcare costs and reduce your taxable income up to \$20,000 in the process! This is a free event and the Idaho MSA is available to anyone in Idaho! [Learn More](#)



boirealtors.com/connect/sponsorship

Opportunities – Annual Sponsorship Packages



2020 Annual Sponsorship Packages

	PRESENTING	PLATINUM*	GOLD	SILVER	BRONZE
	\$8,500 Member \$8,750 Non-Member	\$6,000 Member \$6,250 Non-Member	\$4,000 Member \$4,250 Non-Member	\$3,000 Member \$3,250 Non-Member	\$2,000 Member \$2,250 Non-Member
	(1 Available)	(3 Available)	(6 Available)	(8 Available)	(10 Available)
REALTOR® AWARDS GALA - March 6, 2020					
Gala tickets****	30	20	10	6	4
Ad in Production Award Newspaper Insert**	1 full page	1 half page	1 quarter page	50% discount on ad purchase	25% discount on ad purchase
(2) Complimentary bottles of wine per table	6 total	4 total			
Office mailing list of production awards recipients	•	•	•	•	•
Logo promotion on event signage and marketing materials	•	•	•	•	•
GIVE BACK GOLF TOURNAMENT - June 2020					
Co-Emcee at Awards Ceremony	•				
Complimentary team of 4	2 teams	1 team			
(1) Hole sponsorship	•	•			
Specialty sponsorship (Based on availability)			Choice of (1): • Hole Sponsor • Putting Green • Beverage • Networking Breakfast • Networking Luncheon • Fleet Sponsor	Choice of (1): • Closest to the Pin • Longest Drive • Driving Range • Mulligan • Registration • Chauffeur	Choice of (1): • Sand Trap • Water Hazard
Logo promotion on event signage and marketing materials	•	•	•	•	•
Opportunity to distribute promo items in swag bags	•	•	•	•	•
Networking Breakfast tickets	4	2	2	2	2
Networking Lunch tickets	4	2	2	2	2
HOUSING SUMMITS - July & August 2020					
Logo promotion on event signage and marketing materials	•	•	•	•	•
Reserved Seating with company logo	4	2			
General admission tickets			2	2	2
MEMBER EXPO - November 2020					
Booth in Vendor Expo	Priority placement	•	•	•	•
Logo promotion on event signage and marketing materials	•	•	•	•	•
Opportunity to distribute promo items in swag bags	•	•	•	•	•
Reserved seating with company logo	4	2			
General admission tickets			2	2	2

All sponsorships are subject to BRR's sponsorship policy, available at boirealtors.com/brr-sponsorship-policy

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- Silver and bronze packages still available
- Packages are the best way for sponsors to secure gala tickets in advance
- Also the best way to secure sponsorship at the golf tournament, PLUS the option to upgrade to a hole, if desired
- Annual sponsors receive exclusive marketing benefits all year long

boirealtors.com/connect/sponsorship



Opportunities – NEW! Advertising Package

NEW! ADVERTISING PACKAGE
\$1,250 Members / \$1,500 Non-Members (8 Available)
1 Targeted Marketing Package
1 Half page ad in Production Newspaper Insert**
Office Mailing list of 2019 Top Producers
1 Sand Trap or Water Hazard sign at Golf Tournament (assigned)
1 Quarter page ad in Housing Summit Ad Inserts
1 Quarter page ad in Member Expo Ad Insert
All sponsorships are subject to BRR's sponsorship policy, available at boirealtors.com/brr-sponsorship-policy

Is advertising a better option for you than sponsorship? Consider BRR's NEW Advertising Package!

Your company will be represented at BRR's major events and will have a half page ad alongside our production award winners in our new 16 + page insert in the Idaho Press.

boirealtors.com/connect/sponsorship

