

Don't Believe the Hype.

Nobu Hata, National Association of REALTORS
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Our customers are more curious,
demanding and impatient.

Our north star needs
to be them again.

Tech companies are now
spending billions on the
transaction and on customers
further down the lead funnel.

Trust. Transparency.
Frictionless Access.
Earned business.

Human messages that
compel people offline.

Curation of needs and solutions.

You will be “disrupted” and
“disintermediated” if you suck.



Get an offer in minutes. Sell anytime you want.

Sell your home to Opendoor and skip the hassle of showings, repairs and months of uncertainty.

[Get your offer today](#)

5,488

happy customers

Opendoor gave us market value for our home and all the flexibility and certainty we needed.

[Clint and Shawna from Phoenix, Arizona](#)

Make a Cash Offer, We've Got the Cash.

Buy with FlyHomes so that you have the best terms at the negotiation table, local expertise, and on-demand service.

Get Started

Non-FlyHomes Buyer

"We've made 4 offers and we still haven't won."

FlyHomes Buyer

"We won our second offer, even though there were 8 other offers!"

Seller / Listing Agent

"We accepted the FlyHomes offer and closed in two days. It was awesome!"





What's your brand promise?
What's a good real estate
transaction feel like*?

*Answer this in 140 characters or less.





x
WTH?

x
Start

x
Close



Yeah, real estate is local.
But access to it is now global.

United States, Past 12 months



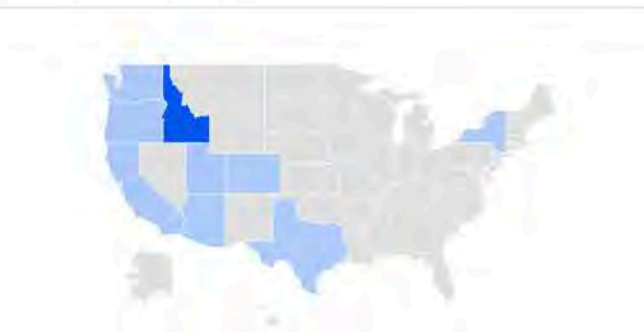
Jan 7, 2018

Apr 29, 2018

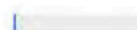
Aug 19, 2018

②

▼



5



2



Showing 1-5 of 9 subregions >



National Association of REALTORS®

Published by National Association of Realtors [?] · July 13 at 7:40am ·

ICYMI: NAR Media recently released the new Housing Minute video series. It uses animated video to highlight in under one minute the most important housing data from [NAR Research](#), including existing-home sales, pending home sales and other regular surveys. A new video will be released on the last business day each month. Enjoy!

29,780 people reached

[Boost Post](#)

5.6K Views

Educate the hell out of buyers,
sellers and Google.



do || need a realtor

Sign



do I need a realtor - Google Search



do i need a realtor **to sell my house**



do i need a realtor **to buy land**



do i need a realtor **to buy a house**



do i really need a realtor to buy a house



do i need a realtor **to build a house**

Google

Search Google or type a URL



Attorneys are also reviewing the contract. Once agreed, the attorneys will negotiate any changes they want to the inspection decisions. Once all parties agree to the deal, the attorney review time period will end.

Sellers know they can sell their house, they need confidence that you can help them with exit strategies now.

50% started their home search
6 to 12 months in advance.

2 in 3 researched you extensively
before reaching out.

10.7 points of info needed for
people to make a decision.

256% increase in “Local” search
terms used in Google.

Can I afford it? How's the market?

You don't need an app.
You need a website that better
represents you instead.

10+ Different searches.

2x Mobile searches related to buying a home have doubled.

50% Did not feel broker websites personalized or tailored to them.

Tell us about your home

You are the expert when it comes to the condition of your home. What do you love about it? It's highly probable that the same things that attracted you to it will be features that the new buyer will love as well. What are the quirks of the house? The more you share, the better we can help you market it to the fullest potential.

Type of residence

of Bedrooms

of Full Bathrooms

of Half Bathrooms

What is the name of the subdivision or neighborhood you reside in?

Check All That Apply

- | | | |
|--|--|---|
| <input type="checkbox"/> Hardwood floors | <input type="checkbox"/> New kitchen | <input type="checkbox"/> New windows |
| <input type="checkbox"/> Wall-to-wall carpet | <input type="checkbox"/> Built-ins | <input type="checkbox"/> New roof |
| <input type="checkbox"/> Central air | <input type="checkbox"/> Extra storage | <input type="checkbox"/> Fresh paint |
| <input type="checkbox"/> Window units | <input type="checkbox"/> Basement | <input type="checkbox"/> Recently renovated |
| <input type="checkbox"/> Gas cooking | <input type="checkbox"/> Attic | <input type="checkbox"/> Deck/patio |
| <input type="checkbox"/> Fireplace | <input type="checkbox"/> Outdoor space | |

Does your home have any other notable features?

Have you previously owned a home or other real estate?

- ☐ Yes
- ☐ No

Do you currently own a home? If so, do you need to sell it first? And, is it on the market?

Your answer

Do you understand that there is no cost to you to work with a Realtor and that we are paid by the seller of whatever home you choose to purchase?

- ☐ Yes
- ☐ No

On Fridays, would you like to receive Open House emails for properties you're interested in?

- ☐ Yes
- ☐ No

For showings, do you prefer to drive on your own or have us pick you up?

- ☐ Drive on my own

Name

Email Address

Any questions for us?

SUBMIT

CONTACT ME



*Shay Hata &
Associates*

312-500-7510

SHAY@SHAYHATA.COM

Stop weirding out tweenagers
on Snapchat. Be Snapchat-able
by your clients instead.

Obsess about the right things in
your business starting now.



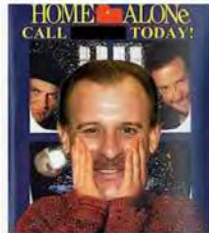
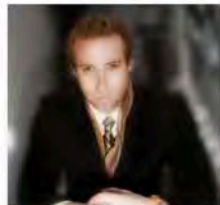
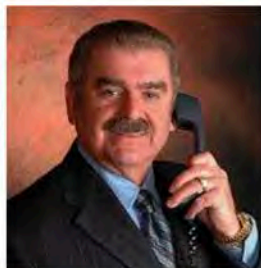
bad realtor headshots



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male bad real estate agent cheesy bad business horrible outdoor business card unique bad actor top realtor sunset selfie ellen artsy ➤





Tacoma Realtor - Anne Jones

September 13 at 8:17pm · 🌟

You'd be lucky to find a more affordable view home in North Tacoma's Old Town -- and this one is actually a duplex! Live in one unit and rent the other or convert it back into a 3 bed, 1.75 bath single family residence. Either way, the stellar location puts you close to the waterfront and eateries like The Spar Tavern and Montamara Kitchen. OPEN SAT 9/16 from 10-1 PM!



648 Views

👍 Like 💬 Comment ➦ Share

👍 🇧🇪 You, Marguerite Giguere, Tiffany Kjellander and 15 others

Top Comment



The Spar Tavern



The Spar Tavern

@the.spar.tavern

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Photos



👍 Like 💬 Message 💾 Save ⋮ More



Montamara Kitchen



Montamara Kitchen

@montamarakitchen

Home

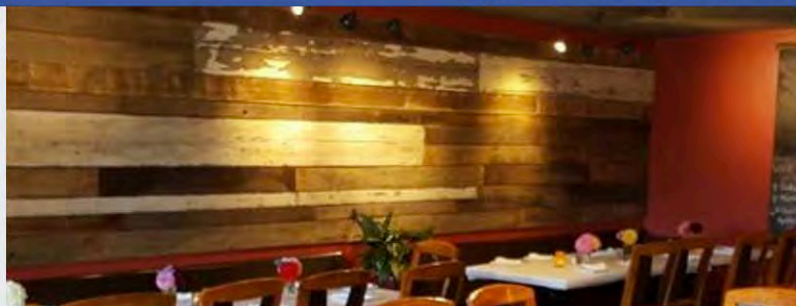
About

Photos

Menu

Reviews

Likes



👍 Like 💬 Message 💾 Save ⋮ More

Call Now

📄 Status 📷 Photo / Video



Write something on this Page...

Breakfast & Brunch Restaurant · Tacoma, Washington

4.9 ★★★★★ Opens at 8:30am



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Windermere
REAL ESTATE



NORTH TACOMA TRIPLEX



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VIDEOS

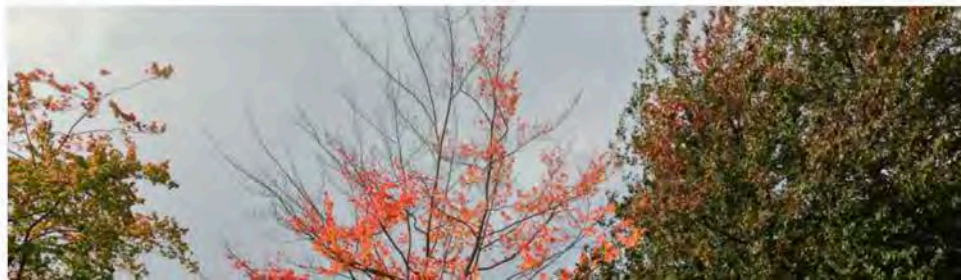
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Resources for Sellers



Windermere
REAL ESTATE



Central Tacoma

Perhaps best known for its bars and eateries, Central Tacoma is also popular for it's inventory of reasonably priced Craftsman homes! This area has high Walkscores and some of the best coffee shops in town (Valhalla, Metronome, Bluebeard and Treos). The 6th Avenue business district is the epicenter of this area, hosting a Tuesday Farmer's Market, the popular Art on the Ave festival in the summer, and some of Tacoma's highest rated restaurants (Marrow, Asado, Masa, Engine House 9, Primo Grill). The neighborhood boundaries run from 6th Ave to Highway 16th, West to Orchard Street and East to Yakima Ave.

City

Tacoma



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From Contract to Keys: Anne & Marguerite Talk Tacoma Real Estate

"So I get my keys when I sign my loan documents...right? Right?"

This is one of the most common misconceptions about closing (here in Washington State anyway). Marguerite and I discuss what buyers should expect after you have a signed contract – but before the home is truly yours.

City
Videos

Other Neighborhoods





Anne was amazing! She knew exactly how to help get our house ready to hit the market. Her thoughts on what needed to be done before listing while making sure we didn't spend too much time and money with unnecessary updates was extremely helpful! Her expertise paid off because we received a full price offer in 2 days. She was always professional, yet made us feel at ease. We never felt silly about our lack of knowledge when discussing things with her (this was our first selling experience). I very highly recommend Anne to anyone looking to sell a home!"



- Advice for Sellers
- Anne & Marguerite
- Community Stories
- Fircrest
- Gig Harbor
- Home Improvement
- Lakewood
- Listings
- Preparing Your Home for Market
- Snacks for Schools
- Tacoma

Thanks!

Nobu Hata, National Association of REALTORS

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